**Education & Career Research Organization and**

**Psychology Park**

Present

Happypose ‘2018

**International Day of Happiness**

**Poster Contest**

**Registration Closes on : Saturday, 17 February 2018**

**Last Date for the Submission: Wednesday, 28 February 2018**

**Declaration of Results: Tuesday, 20 March 2018**

I share ...

I am Happy and fair.

Hai! I am Remo

Here is my Demo ....

Cheeeeeezzzz!

Just get easy; Go Happy

I watch less of TV.

And I Keep Happy.

Early to bed Early to Rise Get Happy and Wise

**Super Posters shall win Surprise Gifts and Public Praise.**

**Eligibility:**

One Student One Entry

Class: Pre KG to Class iX

Registration Fee: Rupees One Hundred Only

Helpline: 9994370099

Email: edcare@gmail.com

Nodal Point:

**Psychology Park, #1,Sundar Nagar, KK Nagar, Tiruchirappalli 620021**

**HappyPose is a promotional activity of Celebriday Edutainments promoted by Edcare - Education & Career Research Organization in association with Psychology Park.**

**What is Happiness**

Psychology states happiness as a mental or emotional state of well-being defined by positive or pleasant emotions ranging from contentment to intense joy which marks the Crux and Content of Happy Pose Event.

**Day of Happiness**

The International Day of Happiness is celebrated on 20 March every year, in commemoration of a resolution of the General Assembly of the United Nations that amongst many other, recognized the “relevance of happiness and well-being as universal goal and aspirations in the lives of human beings.”

**HappyPose**

HappyPose is held to commemorate

1. the resolution of the General Assembly of the United Nations, recognizing the “relevance of happiness and well-being as universal goal and aspirations in the lives of human beings” and
2. in advancing the objectives of the promoters, in furthering happiness, by the recognition and reinforcement of good and healthy living practices among those and the many other students in India and elsewhere, for happy living.

**HappyPose Contest**

HappyPose is proud to invite students from Classes Pre-KG to IX to capture their moments of happiness in Photo, Slogan and Art forms and replicate them in Poster Format (A4 Art / Chart Paper).

HappyPose requests the Heads and Principals of the Schools and Kindergarten to motivate their children to participate in the event with their ideas of Happiness and make HappyPose a great success.

**Happypose at Focal**

HappyPose holds each family as the Basal unit for the programme, wherein the schools are their Focal units.

It is expected that the schools shall hold a show of the work by the HappyPose participants and select their Five Percent of Participants, for Direct Entry into Semi-Finalists.

**What is the big idea?**

The idea is happiness should prevail and pervade all over, from every humble human, to the whole of humanity, from hearts and homes to the schools and the society.

We request your cooperation for making HappyPose a grand success.

**Programme Administrative Flow**

On receipt of the announcement of the HappyPose event, the Schools shall announce a Programme Coordinator for the event.

The Programme Coordinator shall

1. Familiarize with the procedures and rules and the deadlines of the contest.
2. Make the announcements to students
3. Encourage the participation of students in large numbers
4. Register the names of the interested students for participation
5. Collect Rupees One Hundred Only towards Registration Fee
6. Deduct Five percent of Registration Fee towards Ministerial and Courier Expenses
7. Credit Ninety Five Percent of Registration Fee to the Bank Account as stated
8. Email the list of Participant Name and Class to [edcare@gmail.com](mailto:edcare@gmail.com)
9. Repeatedly remind and encourage the participants to complete their work.
10. Receive the Contest Entry tickets from the Nodal Point
11. Distribute the Contest Entry Tickets to the registered students
12. Collect the work of each participant
13. Select the five percent of work for direct entry into Semi-finals
14. Email the student particulars of the selected work to [edcare@gmail.com](mailto:edcare@gmail.com)
15. Ensure the rules are followed
16. Pack all the work, with necessary Contest Entry Ticket pasted at the back
17. Dispatch the packet to the Nodal Point.

**HappyPose Selfie Contest: Eligibility: Classes PreKG – Class V**

**Participating Procedure:**

1. Contact your Teacher for Registering your name for the contest
2. Pay Rupees One Hundred Only towards Registration.
3. Prepare for your HappyPose Selfie Contest.
4. Take your Selfie. Alternatively you can also take a Photograph.
5. Print the Selfie / Photo in NOT LESS THAN MAXI size
6. Collect the Contest Entry Ticket from your teacher.
7. Fill your particulars in the Contest Entry Ticket
8. Paste the duly filled Contest Entry Ticket at the back of the printed Selfie / photo.
9. Submit it safe to your Teacher, before due date.

**HappyPose Art & Slogan Contest: Eligibility: Classes VI to Class IX**

**Participating Procedure:**

1. Contact your Teacher for Registering your name for the contest.
2. Pay Rupees One Hundred Only towards Registration.
3. Prepare for the HappyPose Art & Slogan Contest
4. Make Your Slogan (English / Tamil)
5. Ensure that there is the word “happy” or “*Magizh*” in your English / Tamil slogans
6. Prepare a chart paper size: 20” x 24” (50 cms by 60 cms)
7. Draw a Margin of Half Inch, on all the four sides of the Chart paper
8. Write your slogan in appropriate places in the chart paper
9. Draw, colour as you like, in the Chart paper, without disturbing the Margin Area
10. Do not use stickers
11. Collect the Contest Entry Ticket from your teacher
12. Fill your particulars in the Contest Entry Ticket
13. Paste the duly filled Contest Entry Ticket at the back of your Poster.
14. Submit it safe to your Teacher, before due date

**Rules**

A All images, art and slogan should be of the participating student only.

B Each image, art, slogan as submitted should be produced exclusively for HappyPose event.

C All the conditions stated in the brochure should have been complied with.

**Depositing of Registration Fee**

The payment of Registration Fee (after five percent deduction towards postal and ministerial costs) shall be made through either of two two channels, as preferred:

1. Demand Draft drawn in favour of PSYCHOLOGY PARK payable at Trichy OR

2. Online Fund Transfer to **A/C No**. 8605201011438 **Name** PSYCHOLOGY PARK **IFSC** CNRB0008605 **Branch** KK Nagar, Trichy

Kindly take note that transactions in hard cash or Money Orders are not entertained.

**Contest Entry Tickets**

Entry Tickets shall reach the schools on or before Monday, 19 February 2018. In case of any difficulty, bring the same to the notice of the Nodal Point, immediately.

**Postage Fee**

The schools shall deduct and use Five Percent of the Registration Fee towards Postal / Courier and ministerial charges.

**Special Powers for Schools**

Schools with more than One Hundred participants shall reserve the power to nominate five percent of the Participants to Direct Entry into Semi-Finalists. This is to take the familiarity of the school and the teachers, with the Psycho-Socio-Economic and Demographic gestalt of the student into account, while deciding on the Superpose 2018.

**Submission of Happy Pose Posters**

The Schools, shall submit their posters, complete in all respects, by post / courier to the Nodal Point at the address as mentioned below on or before due date.

**Nodal Point:**

Psychology Park, #1 Sundar Nagar, Tiruchirappalli 620021

Cell: 9994370099 Email edcare@gmail.com

**Withdrawal of Registration and Refund Rules**

Withdrawal of Registration and or Refund of Registration Fee is allowed until Last Date of Registration, or depositing of Registration fee into the stated account, whichever is earlier.

Further to this date, Refund shall not be feasible.

**Declaration of Results**

The declaration of results shall be made to coincide with the International Day of Happiness and all the participating schools will be duly informed along with the names of the Title Winners and other Medal and Memoir winners.

**Other Contributions:**

Apart from the Posters for the contest, students may also be encouraged to contribute Rhymes, Poems, Stoies and Cartoons for the event. No Registration fee shall be levied for such contributions. And all such creations may be directly mailed to [edcare@gmail.com](mailto:edcare@gmail.com)

**HappyPose 2017**

HappyPose was last conducted in 2017 and was primarily limited to schools in the central TN Zone.

Diwakar.M from St. Vincent Matriculation School and Shivani Shri. Muthukumar, from Kamala Niketan Montessori School won the Titles for the year. Chellammal Vidyalaya bagged a huge number of gold and silver medals, while the students of Amrita vidhyalayam, Alpha Wisdom Vidyashram Senior Secondary School, and St. Joan of Arc International School, amongst a few others, gave a close win contest to wrestle out a few memoirs for themselves.

**Conditions for Participation:**

The contestants by their registering for the contest entry ticket, undertake to be bound by the rules and decisions of the organizers inclusive of positioning them with exclusive rights towards all and each part and produce of the event .

The decision of the Organizer and the Event Jury is final.